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## 12/12/1990 - EIU co-sponsors hospitality institute

University Marketing and Communications

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news

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FOR IMMEDIATE RELEASE:

EIU CO-SPONSORS HOSPITALITY INSTITUTE

CHARLESTON, IL.--Eastern Illinois University's Business Development Center and the Central Illinois Tourism Council are co-sponsoring a Hospitality Institute for communities and organizations wishing to promote tourism.

The Hospitality Institute consists of workshops that develop skills resulting in guest satisfaction, loyalty and repeat visits.

-more-

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HOSPITALITY INSTITUTE

These workshops develop personal skills that create a quality experience for guests and personal satisfaction for hosts, according to Al Messenger, director of Eastern's Business Development Center.

The workshops are applicable to owners, managers, supervisors and other persons who have personal contact with visitors.

Hospitality Institute workshops can be conducted at the request of cities or organizations throughout central Illinois, Messenger said. The workshops are available in both a three hour and six hour format.

For further information, call Eastern's Business Development Center at (217) 581-2913 or the Central Illinois Tourism Council at (217) 525-7980.